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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Bredow et al.

Examiner: Fadok, Mark A.

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For: METHOD OF DISPLAYING A SHOPPING SUMMARY TO A SHOPPER WHO ACCESSES AN ELECTRONIC COMMERCE WEB SITE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Request for Reconsideration

Sir:

This Request for Reconsideration is in response to the Office Action mailed May 5, 2004.